

# € TRAINING

Public Private Partnership Project  
Management



26 - 30 August 2024  
Casablanca (Morocco)  
New Hotel



# Public Private Partnership Project Management

REF: P1312 DATE: 26 - 30 August 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

The Public-Private Partnership PPP Project Management program is a specialized curriculum designed to equip professionals with the knowledge and skills necessary to effectively manage projects involving collaboration between public and private sectors. Participants learn strategies for navigating the complexities of PPP projects. Through a blend of theoretical insights and practical case studies, this program prepares individuals to lead successful PPP initiatives while ensuring alignment with organizational objectives and public interests.

## Program Objectives:

At the end of this program the participants will be able to:

- Master Project Identification, Stakeholder Roles, and Financial Feasibility Studies in PPP Projects.
- Understand Risk Evaluation, Contract Selection, and International Best Practices.
- Enhance Project Attractiveness, Appraisal Skills, and Structuring Strategies for PPP Initiatives.
- Equip Participants with Knowledge Transfer and Stakeholder Expectation Management.
- Analyze Issues in Financing, Procurement, and Feasibility Studies for Successful PPP Ventures.
- Gain Insights into Risk Mitigation, Allocation, and Meeting Project Expectations.
- Develop Competencies in Project Selection, Procurement, and Stakeholder Engagement in PPP Contexts.

## Targeted Audience:

- Policymakers.
- Senior government personnel.
- Legal Advisors.
- Financial Advisors.
- Director and senior management from private infrastructure/ public utility sectors - Sectors include energy.
- Professionals who have some experience with infrastructure projects.
- Technical and financial consultants.
- Senior Non-Government Organisation NGO officers.

## Program Outlines:

### Unit 1:

#### Project Pre-Feasibility Analysis:

- Perform a comprehensive Needs and Options Analysis.
- Understand the different types of feasibility studies required for any PPP project.
- Distinguish between the needs and wants in the project scope.
- Interpret and identify social and environmental safeguards.
- Legal feasibility and Technical feasibility.
- Scoping social/environment safeguards analysis.
- Preliminary financial viability including expectations of required Government financial support.

### Unit 2:

#### Defining Public-Private Partnerships and Setting the Framework & Structure:

- Appreciate the fundamental concepts of the PPP scheme.
- Understand the different types of PPP contracts.
- Know and understand the critical phases and levels of a PPP project.
- Appreciate the rationale behind market needs.
- Rationale, aim, and motivation for engaging PPP.
- Key phases of the PPP project process, structure and different types of the PPPs.
- The four levels of preparation and implementation.
- Analyze the important factors for the project preparation process.

### Unit 3:

#### Key Decision Criteria to Identification of PPP Projects, PPP Screening & Cost-Benefit Analysis:

- Understanding Investment and PPP Models for Cost-Benefit Analysis.
- Decision-Making for Value-for-Money in PPP Projects.
- Basic Project Appraisal and Public Investment Models.

- Analyzing Commercialization and Market Potential for PPP Projects.
- Assessing Economies of Scale and Long-Term Commitments in Investment.
- Exploring Value-for-Money Strategies and PPP Project Cost-Benefit Analysis.

#### Unit 4:

##### Basics of Project Preparation: An Overview of its Key Components:

- Developing Practical Risk Management Skills and Financial Analyses in PPP Projects.
- Understanding Cost Estimates, Payment Mechanisms, and Economic Impacts.
- Interpreting Tender Strategies, Costing Estimates, and Financing in Project Design.
- Structuring PPP Contracts to Avoid Common Pitfalls and Ensure Sustainability.
- Implementing Project Plans and Management Arrangements for Successful Implementation.
- Importance of Financial and Economic Analyses in Project Identification and Sustainability.
- Applying Various Payment Mechanisms and Monitoring Indicators in Project Management.

#### Unit 5:

##### Planning for PPP Project Management, Project Operations and Hand Back:

- Understanding Fundamental Concepts and Key Roles in PPP Projects.
- Identifying and Overcoming Challenges in PPP Projects.
- Selecting and Appointing the Right People and Skills for Project Roles.
- Formulating Clear Management Plans and Project Implementation Units.
- Appreciating the Strategic Objectives of Stakeholder Management and Decision-Making Authorities.
- Preparing Comprehensive Project Plans and Ensuring Success Beyond Construction Phase.