



Digital Project Management



17 - 21 June 2024  
Madrid (Spain)



# Digital Project Management

REF: P2256 DATE: 17 - 21 June 2024 Venue: Madrid (Spain) - Fee: 5300 Euro

## Introduction:

The Digital Project Management program is a specialized training program focused on equipping individuals with the skills and knowledge necessary to manage projects in digital environments effectively through a combination of theoretical learning and hands-on experience, participants learn to navigate the unique challenges of digital projects, ensuring successful delivery within time and budget constraints..

## Program Objectives:

At the end of this program, the participants will be able to:

- Define digital project management.
- Identify the role of the digital project manager.
- Explain the importance of digital project management.
- Discuss the challenges of digital project management.
- Describe the benefits of digital project management.
- Apply the principles of digital project management to their own projects.

## Targeted Audience:

- Project managers.
- Business analysts.
- Software developers.
- IT professionals.

## Program Outlines:

### Unit 1:

#### Introduction to Digital Project Management:

- What is digital project management?
- The challenges of digital project management.

- The benefits of digital project management.

## Unit 2:

### The Role of the Digital Project Manager:

- The role and importance of the digital project manager.
- The responsibilities of the digital project manager.
- The challenges of being a digital project manager.
- The rewards of being a digital project manager.
- The skills and knowledge of a digital project manager.

## Unit 3:

### The Planning Process:

- The importance of planning.
- The steps in the planning process.
- The output of the planning process.
- The challenges of planning.
- The rewards of planning.

## Unit 4:

### The Execution Process:

- The importance of execution.
- The steps in the execution process.
- The output of the execution process.
- The challenges of execution.
- The rewards of execution.

## Unit 5:

### The Closing Process:

- The importance of closing.
- The steps in the closing process.
- The output of the closing process.
- The challenges of closing.
- The rewards of closing.