

€ TRAINING

Women Leaders INSEAD



5 - 9 August 2024
Casablanca (Morocco)
New Hotel



Women Leaders INSEAD

REF: M2317 DATE: 5 - 9 August 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

Introduction:

The Women Leaders training Programme is a cutting-edge executive education offering by INSEAD, one of the world's leading business schools. With a strong emphasis on gender diversity and leadership development, this program aims to address the unique challenges and opportunities that women face in their leadership journeys.

Program Objectives:

At the end of this program, the participants will be able to:

- Strengthen participants' leadership capabilities through self-assessment, feedback, and targeted skill-building exercises.
- Enhance strategic decision-making skills by analyzing complex business scenarios and understanding the broader organizational context.
- Help participants develop a strong personal brand and executive presence that aligns with their leadership goals.
- Provide techniques to effectively negotiate, influence, and communicate in both formal and informal leadership situations.
- Explore strategies for creating diverse and inclusive work environments and leveraging the benefits of diverse teams.
- Equip participants with the tools to navigate career transitions, seize opportunities, and overcome potential barriers.
- Foster a supportive network of like-minded women leaders, allowing for peer learning, mentorship, and collaboration.

Targeted Audience:

- Middle and senior managers.
- Directors and VPs.
- Entrepreneurs and business owners.
- Nonprofit and government sector leaders.

Program Outlines :

Unit 1:

Self-Assessment and Leadership Foundations:

- Introduction to the program and fellow participants.
- Leadership self-assessment and goal setting.
- Understanding leadership styles and their impact.
- Building emotional intelligence for effective leadership.

Unit 2:

Strategic Thinking and Decision Making:

- Developing strategic thinking skills.
- Analyzing case studies in a strategic context.
- Making tough decisions under uncertainty.
- Navigating organizational dynamics and politics.

Unit 3:

Personal Branding and Executive Presence:

- Crafting a compelling personal brand.
- Enhancing communication and presentation skills.
- Building executive presence and gravitas.
- Overcoming imposter syndrome and self-doubt.

Unit 4:

Negotiation, Influence, and Networking:

- Effective negotiation techniques.
- Strategies for influencing stakeholders.
- Networking for career growth and support.
- Panel discussions with successful women leaders.

Unit 5:

Diversity, Inclusion, and Career Advancement:

- Promoting diversity and inclusion in the workplace.
- Managing diverse teams for high performance.
- Strategies for advancing in your career.
- Creating a personal action plan for ongoing development.