


# € TRAINING

Project Leadership Management and  
Communications



2 - 6 September 2024  
Casablanca (Morocco)  
New Hotel



# Project Leadership Management and Communications

REF: P2027 DATE: 2 - 6 September 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

The Project Leadership Management and Communications program is a training program designed to equip professionals with the essential skills required to lead projects effectively while fostering efficient communication within teams and stakeholders. Through a combination of theoretical insights and practical application, this program empowers individuals to navigate complex project dynamics, inspire teams, and ensure successful project outcomes through clear and impactful communication.

## Program Objectives:

At the end of this program, the participants will be able to:

- Understand the key concepts and principles of project leadership and management.
- Learn about effective communication strategies for project teams.
- Analyze case studies of successful project leadership and management.
- Develop skills for creating and implementing project plans, budgets, and timelines.
- Network with other professionals working in project management and leadership.

## Targeted Audience:

- Project managers.
- Team leaders.
- Professionals working in project management, operations and program management.
- Project team members, stakeholders, and project managers of different levels of experience and industries.

## Program Outlines:

### Unit 1:

#### Introduction to Project Leadership and Management:

- Overview of project leadership and management.
- Key principles and practices of project leadership and management.
- Understanding the project life cycle.

- Developing a project plan.

## Unit 2:

### Project Communications:

- Overview of project communications.
- Understanding the importance of effective communications.
- Identifying stakeholders and their communication needs.
- Developing a communication plan.

## Unit 3:

### Project Risk Management:

- Overview of project risk management.
- Identifying and assessing project risks.
- Developing a risk management plan.
- Managing project risks and issues.

## Unit 4:

### Project Team Management:

- Overview of project team management.
- Understanding team dynamics.
- Developing a team management plan.
- Managing team performance and motivation.

## Unit 5:

### Project Stakeholder Management:

- Overview of project stakeholder management.
- Identifying and assessing stakeholders.
- Developing a stakeholder management plan.



- Managing stakeholder expectations and engagement.