

# € TRAINING

Community Engagement and Social  
Sustainability Competencies



1 - 12 September 2024  
Cairo (Egypt)



# Community Engagement and Social Sustainability Competencies

REF: N1828 DATE: 1 - 12 September 2024 Venue: Cairo (Egypt) - Fee: 7590 Euro

## Introduction:

This training program provides participants with a good understanding of measuring business success and promoting value creation within the organization. By attending it, participants will be able to understand the importance of acquisition, Resettlement, Social Sustainability, and Associate Societal Value Creation Competencies. It is designed to provide the delegates with skills and knowledge using appropriate theory and principles, interactive examples, and applications of various techniques relevant to assessing value-creating strategies.

## Program Objectives:

At the end of this program the participants will be able to:

- Measure business success and promote value creation effectively.
- Consider important factors in investment decision-making.
- Incorporate risk and uncertainty into investment assessments.
- Evaluate the reliability of available data and its impact on results.
- Assess the value created through mergers, acquisitions, and other business activities.
- Analyze strategies for value creation comprehensively.
- Describe the interrelation of sustainability dimensions society, environment, economy.

## Targeted Audience:

- Financial officers, controllers, and accountants.
- Business professionals and Corporate leaders.
- Sustainability managers.
- Government officials.
- Non-profit organizations.
- Treasurers, corporate planning, and business development professionals.
- Middle and junior management is a useful element in their career advancement.
- C-Suite executives looking to use sustainability as a competitive advantage and drive business growth in a post-pandemic world.

- Mid- to senior-level managers aiming to achieve business sustainability through innovative solutions and advance their careers and lead an organization.
- Consultants seeking to provide their clients with innovative and sustainable solutions to business problems and demonstrate credibility and capability through a respected program.

## Program Outline:

### Unit 1:

#### The Financial and Economic Decision-Making:

- The practice of financial/economic analysis.
- The value-creating company.
- Corporate value and shareholder value.
- A dynamic perspective of business.
- The agency problem and corporate governance.
- Implications of agency problems for organizations.

### Unit 2:

#### Assessment of Business Performance:

- The nature of financial statements.
- The context of financial analysis and decision-making.
- Ratio analysis and business performance.
- Management's point of view, Owners' point of view, and Lenders' point of view.
- Ratios as a system - pyramids of ratios.
- Integration of financial performance analysis.
- Economic value added EVA.
- Predicting financial distress.

### Unit 3:

#### Analysis of Investment Decisions:

- Applying time-adjusted measures.

- Net present value NPV and internal rate of return IRR.
- Strategic perspective.
- Refinements of investment analysis.
- Equivalent annual cost EAC.
- Modified internal rate of return MIRR.
- Sensitivity analysis, scenario analysis, simulation, and NPV break-even.

#### Unit 4:

##### Projection of Financial Requirements:

- Interrelationship of financial projections.
- Operating budgets.
- Standard costing and variance analysis.
- Cash forecasts and cash budgets.
- Sensitivity analysis.
- Dynamics and growth of the business system.
- Operating leverage.
- Financial growth plans and Financial modeling.

#### Unit 5:

##### New Integrated Performance Measurement Systems:

- Beyond Budgeting: Integrating Financial and Pre-financial Information.
- The Drivers of Value Creation.
- The Balanced Scorecard.
- Strategy Maps.
- Integrated Reporting.

#### Unit 6:

##### Land Acquisition Rehabilitation and Resettlement 1:

- Land conflicts, land classification, land rights, and governance.
- How land conflicts delay development projects.
- Better understanding of the SIA process as per the Land Acquisition Act, 2013.
- How to develop Terms of Reference ToR.
- Preparation of land acquisition plan.
- Tools and instruments for conducting SIA surveys.
- Filling the Socio-Economic survey questionnaire, collation, and interpretation of data.

## Unit 7:

### Land Acquisition Rehabilitation and Resettlement 2:

- Categorization of impact and determining its significance.
- Asset evaluation movable and immovable property.
- Estimation of compensation and R&R package.
- Development of entitlement framework, budgeting, and grievance redress.
- Learning from case studies - management of Common Property Resources CPR.
- Learning from case studies - Relocation and rehabilitation of non-title holder.
- Structure of the SIA report and Review of the SIA report.

## Unit 8:

### Social Sustainability and Community Engagement:

- Understanding community needs and priorities.
- Developing strategies for community engagement and participation.
- Implementing initiatives to promote social inclusivity.
- Evaluating the social impact of business activities.
- Fostering partnerships with local stakeholders.

## Unit 9:

#### Societal Value Creation Frameworks:

- Exploring frameworks for assessing societal value creation.
- Identifying key stakeholders and their interests.
- Integrating societal value considerations into business strategies.
- Measuring and reporting on societal value outcomes.
- Continuously improving societal value creation efforts.

#### Unit 10:

##### Ethical Leadership and Corporate Governance:

- Understanding the principles of ethical leadership.
- Implementing ethical decision-making processes.
- Ensuring transparency and accountability in corporate governance.
- Managing conflicts of interest and ethical dilemmas.
- Promoting a culture of integrity and responsible behavior.