

# € TRAINING

International Treasury and Cash  
Management

A group of four smiling business professionals (two men and two women) are seated at a table in a meeting room. They are all wearing white shirts. The woman in the foreground is wearing a black top and a multi-strand necklace. The background is blurred, showing a modern office environment with large windows.

8 - 12 July 2024  
Geneva (Switzerland)



# International Treasury and Cash Management

REF: F1429 DATE: 8 - 12 July 2024 Venue: Geneva (Switzerland) - Fee: 5940 Euro

## Introduction:

This training program provides participants with the knowledge and tools to effectively manage international treasury operations and cash management. It equips them with strategies for optimizing liquidity, managing risk, and enhancing financial performance in a global environment.

## Program Objectives:

By the end of this program, participants will be able to:

- Understand the fundamentals of international treasury operations.
- Manage cash flow across multiple currencies and jurisdictions.
- Optimize liquidity management strategies in a global context.
- Mitigate financial risks related to currency and interest rate fluctuations.
- Implement best practices in international treasury and cash management.

## Target Audience:

- Treasury professionals.
- Financial managers.
- Corporate finance professionals.
- Accountants involved in international transactions.
- CFOs and finance directors.

## Program Outline:

### Unit 1:

#### Fundamentals of International Treasury Management:

- Overview of international treasury functions and responsibilities.
- Key treasury management strategies for global operations.
- The role of international banking relationships.

- Understanding global financial markets and instruments.
- Regulations and compliance in international treasury.

## Unit 2:

### Global Cash Flow Management:

- Techniques for managing cash flow in a multinational organization.
- Cash pooling and netting across different currencies.
- Managing working capital globally.
- Strategies for optimizing liquidity across regions.
- Case studies on effective global cash flow management.

## Unit 3:

### Foreign Exchange and Interest Rate Risk Management:

- Understanding currency risk in international operations.
- Hedging strategies for managing FX risk.
- Managing interest rate exposure in global markets.
- Use of derivatives in risk management forwards, futures, options.
- Practical examples of FX and interest rate risk mitigation.

## Unit 4:

### Treasury Technology and Systems:

- The role of technology in modern treasury management.
- Choosing and implementing treasury management systems TMS.
- Automation of treasury processes for efficiency.
- Integrating global treasury operations with ERP systems.

## Unit 5:

### Compliance and Best Practices in International Treasury:



- Key regulations affecting international treasury operations.
- Ensuring compliance with anti-money laundering AML and know-your-customer KYC requirements.
- Best practices in corporate governance for treasury.
- Ethical considerations in global cash management.
- Case studies on compliance and governance in treasury.