

€ TRAINING

Digital Project Management



15 - 19 September 2024
Istanbul (Turkey)
Sheraton Istanbul Levent



Digital Project Management

REF: P2256 DATE: 15 - 19 September 2024 Venue: Istanbul (Turkey) - Sheraton Istanbul Levent Fee: 5300 Euro

Introduction:

The Digital Project Management program is a specialized training program focused on equipping individuals with the skills and knowledge necessary to manage projects in digital environments effectively through a combination of theoretical learning and hands-on experience, participants learn to navigate the unique challenges of digital projects, ensuring successful delivery within time and budget constraints..

Program Objectives:

At the end of this program, the participants will be able to:

- Define digital project management.
- Identify the role of the digital project manager.
- Explain the importance of digital project management.
- Discuss the challenges of digital project management.
- Describe the benefits of digital project management.
- Apply the principles of digital project management to their own projects.

Targeted Audience:

- Project managers.
- Business analysts.
- Software developers.
- IT professionals.

Program Outlines:

Unit 1:

Introduction to Digital Project Management:

- What is digital project management?
- The challenges of digital project management.

- The benefits of digital project management.

Unit 2:

The Role of the Digital Project Manager:

- The role and importance of the digital project manager.
- The responsibilities of the digital project manager.
- The challenges of being a digital project manager.
- The rewards of being a digital project manager.
- The skills and knowledge of a digital project manager.

Unit 3:

The Planning Process:

- The importance of planning.
- The steps in the planning process.
- The output of the planning process.
- The challenges of planning.
- The rewards of planning.

Unit 4:

The Execution Process:

- The importance of execution.
- The steps in the execution process.
- The output of the execution process.
- The challenges of execution.
- The rewards of execution.

Unit 5:

The Closing Process:

- The importance of closing.
- The steps in the closing process.
- The output of the closing process.
- The challenges of closing.
- The rewards of closing.