

# € TRAINING

The Agile Manifesto, Values and Principles



11 - 15 August 2024  
Istanbul (Turkey)  
Sheraton Istanbul Levent



# The Agile Manifesto, Values and Principles

REF: BV1967 DATE: 11 - 15 August 2024 Venue: Istanbul (Turkey) - Sheraton Istanbul Levent Fee: 5300 Euro

## Introduction

Participants will gain knowledge about the Agile Manifesto and how it supports individuals and teams in producing more effectively over time. The four values and twelve principles of the Manifesto are also covered in great detail throughout the training program. It illustrates the theory as well as real-world applications, workplace advice, and resources: How to create agile teams utilizing Scrum tools and the Agile concept, as well as how to go about turning a traditional organization into an agile one.

## Course Objectives

At the end of this course, the participants will be able to:

- Understand when and how to use the agile values and principles.
- Recognize the advantages and results of working in an agile manner
- Find creative ways to collaborate with both internal and external customers
- Develop your leadership and personal skills to operate in agile teams.
- Establishing and utilizing SCRUM to implement agile frameworks

## Targeted Audience

- Project managers, professionals or team leaders wanting to gain a competitive advantage for the organisation through working more efficiently
- Leaders and subject matter experts who seek to challenge the culture of their organisation and ignite innovation
- Professionals responsible for strategy, marketing, business development, production, operations, HR, product development, customer management, process innovation, customer experience
- Leaders and individuals who strive to more pro-active and achieve higher levels of customer satisfaction and loyalty

## Course Outline

### Unit 1: Understanding Agility

- The definition of agility
- The difference between agility and being agile
- Mindset of agile
- Multiple ways to be agile
- Organizational agility: Agile behaviours
- The path to agility

### Unit 2: The Agile Manifesto

- Definition of the Agile Manifesto
- History of the Agile Manifesto
- Reasons why the Agile Manifesto was developed
- The most common applications of the Agile Manifesto

- Agile Fundamentals
- Agile vs Traditional ways of working

### Unit 3: The Agile Manifesto Values & Principles

- The key concepts behind the Agile Manifesto
- The Agile Lifecycle
- The 4 Agile Values
- Practical examples of Agile Principles
- The 12 Agile Principles
- Practical examples of Agile Principles

### Unit 4: Applying Agile Frameworks

- Putting together an agile team
- Participant and stakeholder identification
- establishing an Agile SCRUM
- Thinking creatively about agile innovation
- Problem-solving in Agile SCRUMs
- Delivery that is predictable and open

### Unit 5: Leading for Agile

- Achieve agile collaboration
- Stakeholder engagement
- Effective change management
- Predictable costs and budget allocation
- Scaling Agile in the organisation
- Achieving customer satisfaction