

# € TRAINING

Mastering Regression Analytics



30 June - 4 July 2024  
Amman (Jordan)  
ibis Amman



# Mastering Regression Analytics

REF: G2023 DATE: 30 June - 4 July 2024 Venue: Amman (Jordan) - ibis Amman Fee: 3900 Euro

## Introduction:

Regression analytics is a powerful framework that enables us to uncover valuable insights, make accurate predictions, and optimize decision-making processes across diverse industries and domains. This training program is your gateway to mastering regression analytics—a cornerstone of data analysis and predictive modeling. Throughout this program, participants will explore the foundational principles and methodologies that underpin regression analytics. From uncovering the fundamentals of data manipulation to unraveling the intricacies of regression modeling, they will acquire the skills and insights necessary to extract meaningful patterns and relationships from complex datasets.

## Program Objectives:

By the end of this program, participants will be able to:

- Understand the foundational principles and methodologies of regression analytics.
- Develop proficiency in data manipulation techniques essential for regression analysis.
- Gain insight into the theoretical underpinnings of regression modeling.
- Acquire practical skills for applying regression techniques to analyze complex datasets.
- Learn how to interpret and communicate results derived from regression analysis effectively.
- Explore the role of regression analytics in making informed decisions and optimizing processes across diverse industries and domains.

## Targeted Audience:

- Data Analysts and Data Scientists.
- Researchers.
- Business Analysts.
- Statisticians.
- Professionals in Various Industries.

## Program Outlines:

Unit 1.

## Introduction to Regression Analytics:

- Understand the fundamentals of regression analysis.
- Explore the importance of regression analytics in data science.
- Recognize the types of problems regression analysis can solve.
- Learn about the basic principles of linear regression.
- Gain insight into the assumptions underlying regression modeling.

## Unit 2.

### Data Manipulation Techniques:

- Learn data preprocessing techniques for regression analysis.
- Explore methods for handling missing data.
- Understand feature scaling and normalization.
- Learn how to handle categorical variables in regression analysis.
- Gain practical experience in data manipulation using Python or R.

## Unit 3.

### Regression Modeling:

- Explore different types of regression models e.g., linear regression, logistic regression.
- Understand the process of model selection and evaluation.
- Learn about regularization techniques such as Lasso and Ridge regression.
- Gain insights into advanced regression models like polynomial regression and regression trees.
- Apply regression modeling techniques to real-world datasets.

## Unit 4:

### Model Interpretation and Evaluation:

- Learn how to interpret regression model coefficients.
- Understand measures of model performance such as R-squared and Mean Squared Error MSE.
- Explore diagnostic plots for regression model evaluation.

- Learn about cross-validation techniques for assessing model generalization.
- Gain insights into common pitfalls and challenges in regression modeling.

## Unit 5:

### Advanced Topics in Regression Analytics:

- Explore advanced regression topics such as time series regression and multi-level modeling.
- Understand the role of feature engineering in improving regression model performance.
- Learn about ensemble techniques such as Random Forest Regression and Gradient Boosting Regression.
- Explore real-world case studies and applications of regression analytics.
- Gain practical skills through hands-on projects and exercises.