

€ TRAINING

Strategic Leadership Mastery



15 - 19 July 2024
Casablanca (Morocco)
New Hotel



Strategic Leadership Mastery

REF: M2159 DATE: 15 - 19 July 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

Introduction:

This training program is designed to empower participants with advanced strategic leadership skills. Through a combination of theoretical learning and practical exercises, attendees will learn to formulate and execute high-impact strategies.

Program Objectives:

At the end of this program, participants will be able to:

- Improve leadership and strategic management techniques.
- Improve the ability to respond to change and uncertainty with resilience and adaptation.
- Recognize and handle leadership chances and obstacles more skillfully.
- Recognize and put into practice leadership techniques from some of the most recognized firms in the world.
- Change the business to accept possibilities and challenges.
- Develop team to deliver continual improvement that adds value.

Targeted Audience:

- General Managers and Heads of Department.
- Project, Programme, or Portfolio, Managers who need a more strategic view.
- Front-line Managers under pressure to do more with less.
- Senior Managers charged with transforming their department or division.
- Human Resource Professionals who need to be up to date on good leadership practice.

Program Outline:

Unit 1:

The Current Context of Leadership:

- Definitions of Leadership.
- Double Loop Learning.

- Rational and Non-rational Approaches.
- Leadership of Groups and Organisations.
- Transformational Change.

Unit 2:

Analysing and Solving Complex Problems:

- The Difference between Simple and Complex Problems.
- Understanding Complexity.
- Solving Complex Problems with Systems Thinking.
- Creative Thinking Techniques.
- Analysing, Preparing and Winning Arguments.

Unit 3:

Powering Your Team to High Performance:

- New Approaches to Teamwork.
- Elements of Effective Teams.
- Decision-Making: Choosing the Best Strategy to Suit Your Circumstances.
- Achieving Alignment with The Corporate Vision and Mission.
- Changing Your Measurement System to Build Commitment and Enthusiasm.
- Identifying a "balanced" Set of Key Performance Indicators.
- Recognition and Rewards .

Unit 4:

Leading the Charge:

- Becoming an Agent of Change.
- Alternative Strategies to Deal with Conflict.
- Choosing The Best Approach for Your Situation.
- Building A Model for Influencing Change: Lessons from The Eagle.

- Understanding and Leveraging Your Power Base.
- The Power of Humility.
- Getting into The Head and Heart of those who are Intransigent.
- Producing Win-Win Outcomes.

Unit 5:

Alignment: Linking Strategy to Operations:

- Overview of a Strategic Management System.
- Measuring Results.
- Foundations for Success: Strategic Leadership.
- Business Process Management Concepts.
- Describing and Realizing improvements using Process Models.