€TRAINING

Economic Analysis in Communications and Information Technology

7 - 11 July 2024
Istanbul (Turkey)
Sheraton Istanbul Levent

Economic Analysis in Communications and Information Technology

REF: B1405 DATE: 7 - 11 July 2024 Venue: Istanbul (Turkey) - Sheraton Istanbul Levent Fee: 5850 Euro

Introduction:

The economic analysis is a scientific method of research and a logical method of economic study, through which the factors influencing the behavior of economic phenomena can be explained. And it provides us with the different logical tools that are used to derive the different economic theories. If the theory represents the conclusion, the analysis represents the research platform.

There are different classifications of the types of economic analysis On different criteria related to the size of the economic unit covered by the analysis and the degree of comprehension desired by the analyst and can be classified economic analysis: to partial analysis, and comprehensive analysis.

Course Objectives:

At the end of this course the participants will be able to:

- Gain skills and knowledge necessary to create and implement e-learning platforms, incorporate digital technologies into educational lessons with regards to an interdisciplinary approach.
- Generate ready?to?use materials, practical ideas, and current online applications to support a school or organizational development in the field of ICT, promote universal access to education.
- Support open educational resources OER and open learning environment in education, foster collaboration between educational sectors including disadvantaged learners.
- Develop key competencies such as critical thinking through media and digital literacy, promote the use of ICT to enhance the quality and relevance of mainstream education at all levels.
- Revise and develop personal and professional competences, build confidence in promoting the use of ICT in education, support innovative and active pedagogies responsive to social and cultural diversity.
- Gain a broader understanding of practices, policies, and systems of education of different countries, cultivate mutual respect, intercultural awareness, and embed common educational and training values.
- Meet colleagues of different nationalities within the EU, engage in the cross-cultural learning experience, exchange ideas, and build a network for future international cooperation.
- Enrich communication skills, improve foreign language competencies, broaden professional vocabulary, and promote the EU⬚s broad linguistic diversity.

Targeted Audience:

- Managers and professionals in the field of communications and information technology.
- Teachers and students of the knowledge economy.
- Manufacturers/wholesalers/sellers of products, services, and solutions for communication and information technology.
- Licensed telecommunications and information technology/broadcasters, existing/expected.
- Investors in the ICT sector

Course Outlines:

Unit 1:

- Supporting the development of market-based systems policies and ICT initiatives.
- Conducting a comprehensive analytical and field study of the ICT services market.

- Establish appropriate regulations and policies for the sector.

Unit 2:

- Market studies to keep abreast of developments in the market.
- The growth and development of the ICT sector.

Unit 3:

- Quality and quantitative research projects in the ICT sector.
- The parties covered by the specialty, the key stakeholders in the supply side, and many consumers on the demand side, including individuals, homes, and public and private sector enterprises.

Unit 4:

- Find the way ICT products, services, and solutions can help in their personal and business environments.
- Services available to increase personal productivity, enterprise productivity, increase employee satisfaction and reduce costs.

Unit 5:

- Provide value-added services and increase sales through the use of ICT products, services, and solutions, whether individual or enterprise.
- The benefits of ICT so that we remain competitive at all levels.