

# € TRAINING

ESG Fundamentals



2 - 6 September 2024  
Casablanca (Morocco)  
New Hotel



# ESG Fundamentals

REF: I2298 DATE: 2 - 6 September 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

The ESG Fundamentals is a specialized training program designed to provide participants with a comprehensive understanding of Environmental, Social, and Governance ESG principles, practices, and integration strategies. Through interactive sessions and case studies, participants will gain insights into ESG frameworks, reporting standards, risk management, and investment strategies aligned with sustainable development goals.

## Program Objectives:

At the end of this program the participants will be able to:

- Understand ESG concepts, frameworks, and terminology thoroughly.
- Explore the business case for integrating ESG into investment decisions.
- Gain insights into evolving global ESG regulations and reporting standards.
- Integrate ESG factors into risk management and investment strategies effectively.
- Learn best practices for measuring, evaluating, and reporting ESG performance.
- Discover stakeholder engagement tools and sustainable business practices, alongside successful ESG case studies.

## Targeted Audience:

- Investment and portfolio managers seeking to integrate ESG factors into investment strategies.
- Professionals working in corporate sustainability and social responsibility roles.
- Financial analysts and research professionals interested in ESG analysis.
- Risk managers and compliance officers responsible for incorporating ESG into risk frameworks.
- Sustainability consultants and advisors.
- Executives and decision-makers interested in understanding the value of ESG for their organizations.
- Researchers in the field of sustainable finance and corporate sustainability.

## Program Outlines:

### Unit 1:

## Introduction to ESG Fundamentals:

- Overview of ESG concepts and principles.
- The business case for ESG integration.
- Global trends and regulations in sustainable finance.

## Unit 2:

### ESG Frameworks and Reporting Standards:

- Introduction to major ESG frameworks e.g., GRI, SASB, TCFD.
- Understanding ESG reporting standards and guidelines.
- ESG data sources and ratings agencies.

## Unit 3:

### ESG Integration in Investment Decision-Making:

- Incorporating ESG factors into financial analysis and valuation.
- ESG integration strategies and approaches.
- ESG-focused investment products and strategies.

## Unit 4:

### ESG Risk Management and Performance Measurement:

- Assessing and managing ESG risks.
- ESG performance indicators and metrics.
- ESG data collection, analysis, and reporting.

## Unit 5:

### Stakeholder Engagement and Sustainable Business Practices:

- Engaging stakeholders and driving organizational change.
- Best practices in sustainability management.
- Case studies of successful ESG implementation.

