

**Business Process Outsourcing Management** 

12 - 16 May 2024 Istanbul (Turkey) Sheraton Istanbul Levent



# **Business Process Outsourcing Management**

REF: M1207 DATE: 12 - 16 May 2024 Venue: Istanbul (Turkey) - Sheraton Istanbul Levent Fee: 5300 Euro

# Introduction:

This training program is designed to equip participants with the necessary skills and knowledge to effectively manage outsourced business processes. Through a combination of theoretical learning and practical exercises, participants learn how to identify outsourcing opportunities, select suitable vendors, and oversee the implementation and performance of outsourced services.

# **Program Objectives:**

At the end of this program, the participants will be able to:

- Identify potential areas for outsourcing within their organization and evaluate the suitability of outsourcing for specific business processes.
- Develop comprehensive outsourcing strategies, including vendor selection criteria, contract negotiation, and performance measurement frameworks.
- Effectively manage outsourced relationships, ensuring alignment with organizational goals, quality standards, and regulatory requirements.
- Implement best practices for mitigating risks associated with outsourcing, such as data security, intellectual property protection, and operational disruptions.
- Continuously monitor and optimize outsourced processes to drive operational excellence and achieve cost savings for the organization.

# **Targeted Audience:**

- Top management.
- Head of departments.
- Managers.
- Strategic planning department.

# **Program Outlines:**

#### Unit 1:

## Move Towards Globalization:

• Definitions of Globalization.



- History of Globalization.
- Measuring Globalization.
- Effects of Globalization.
- Jobs Produced in Globalization.
- Critics About Globalization.

#### Unit 2:

#### Introduction to Outsourcing:

- Reasons to Outsource.
- Management and the Corporation.
- Qualifications of Outsourcers.
- Labor and Government.
- Definition of Legal Process Outsourcing.

#### Offshoring:

- Definition of Offshoring.
- Offshoring Terminology.
- Focus and Strategy of Offshoring.
- Intellectual Property.
- Debate About Offshoring.
- Concerns About Offshoring.

## Unit 3:

#### Introduction to Business Process Outsourcing:

- Benefits of Business Process Outsourcing.
- Limitation and Threats of Business Process Outsourcing.
- Website Management Outsourcing.
- Recruitment Process Outsourcing.



## Unit 4:

#### **Business Process:**

- History and Other Definitions of Business Process.
- Four Improvement Areas.
- Business Process Definition Metamodel.
- Business Process Mapping.
- Communication Enables Business Process.

## Unit 5:

### **Business Process Management:**

- Definition of Business Process Management.
- Business Process Management Lifecycle.
- Business Process Management Technology.
- Value Process Management.
- Human Interaction Management.