

Empowerment Through Leadership

29 July - 2 August 2024 Casablanca (Morocco) New Hotel



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REF: M105 DATE: 29 July - 2 August 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

Introduction:

This training program is a comprehensive initiative focused on nurturing leadership capabilities through a multifaceted approach. The program aims to empower individuals to lead with authenticity, adaptability, and confidence in diverse professional environments.

Program Objectives:

At the end of this program, the participants will be able to:

- Demonstrate heightened self-awareness, understanding their strengths, weaknesses, and leadership style.
- Apply a range of effective leadership skills and strategies to inspire and motivate individuals and teams.
- Navigate complex challenges with resilience and strategic thinking, fostering innovation and driving organizational success.
- Cultivate a culture of collaboration, inclusivity, and continuous learning within their teams and across the organization.
- Lead with authenticity and integrity, positively impacting organizational culture and achieving sustainable results.

Targeted Audience:

- Managers among all managerial levels.
- Supervisors & Team leaders.
- Human resources department.
- Employees interested in developing their skills.

Program Outlines:

Unit 1:

Master Keys of Effective Leadership:

- The principles of leadership.
- The mind and the heart of the leader.



- The practices of effective leaders.
- The five roles leaders play.
- Leadership self-assessment.
- Rebalance your leadership style for optimal results.

Unit 2:

Towards Emotional Self-Awareness:

- Growing your power.
- Achieving emotional excellence.
- Self-leadership through inner mastery.
- Success through a positive attitude, Your time and your life.
- Increasing personal productivity.
- Direction through personal Integrity.
- Designing a strategic plan for your life and career.

Unit 3:

Mastering People Skills:

- Understanding Interdependence.
- Wining through effective communication.
- The active listening model.
- The four styles of communication.
- Dealing with conflict constructively.
- Using the principles of influence & persuasion.
- Speaking and presenting skillfully.
- The art of win-win negotiation.

Unit 4:

Building and Leading Extraordinary Teams:



- How a high performing team differs from a traditional workgroup.
- The three elements of high-performance teams.
- Understanding the four types of teams.
- The stages of team development.
- Team dynamics: How teams work.
- Understanding and optimizing team member styles.
- Leading through trust and Leading through change.

Unit 5:

Performance Management:

- Igniting team creativity.
- The art of practical coaching.
- Conducting effective performance discussions.
- Positive discipline through expectations.
- Delegating and empowering the right way.
- The situational leadership model.
- How to analyze development needs.
- Using effective tools for managing performance.