

€ TRAINING

Leadership Mastery: Realising your
Leadership Potential through Self Discovery



17 - 28 June 2024
Casablanca (Morocco)
New Hotel



Leadership Mastery: Realising your Leadership Potential through Self Discovery

REF: C482 DATE: 17 - 28 June 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 7295 Euro

Introduction:

Developing leadership skills is more than learning to be a good manager. Great leadership is first and foremost an "inside job". Before we can lead others with influence and confidence, we must first find the inner qualities and strengths to lead ourselves with conviction. Leadership from this perspective is a manifestation of our unique personal power, purpose, and vision.

The Inner Journey of Leadership Mastery is a two-part program that focuses precisely on developing those vast inner resources we all possess.

Conference Objectives:

At the end of this conference the participants will be able to:

- View leadership from a new and higher-level perspective
- Discover and analyze their leadership style and tendencies
- Grow in personal power and effectiveness
- Discover and build upon their intrinsic leadership qualities
- Understand, develop and employ the emotional forces within them
- Develop the critical interpersonal skills essential for leading others
- Build a culture that promotes innovation & creativity
- Become familiar with different styles of thinking and identify their personal preferences
- Develop creativity for transformational leadership
- Learn how to find out what they don't know and solve the real problem
- Challenge existing approaches to workplace issues
- Develop flexible creative and well-motivated teams
- Understand themselves and their potential more clearly
- Recognize their own emotions as well as the emotions of others
- Resolve conflict more effectively
- Improve their ability to communicate, influence, and work with others

Targeted Audience:

- Managers
- Supervisors & Team leaders
- Employees being prepared for a managerial or supervisory role

Conference Outlines:

Unit 1: Master Keys of Effective Leadership:

- The principles of leadership
- The mind of the leader
- The heart of the leader
- The practices of effective leaders
- The five roles leaders play
- Leadership self-assessment
- Rebalance your leadership style for optimal results

Unit 2: Towards Emotional Self-Awareness:

- Growing your power
- Achieving emotional excellence
- Self-leadership through inner mastery
- Success through a positive attitude
- Your time and your life
- Increasing personal productivity
- Direction through personal Integrity
- Designing a strategic plan for your life and career

Unit 3: Mastering People Skills:

- Understanding Interdependence
- Winning through effective communication
- The active listening model
- The four styles of communication
- Dealing with conflict constructively
- Using the principles of influence & persuasion
- Speaking and presenting skillfully
- The art of win-win negotiation

Unit 4: Building and Leading Extraordinary Teams:

- How a high performing team differs from a traditional workgroup
- The three elements of high-performance teams
- Understanding the four types of teams
- The stages of team development
- Team dynamics: How teams work
- Understanding and optimizing team member styles
- Leading through trust
- Leading through change

Unit 5: Performance Management:

- Igniting team creativity
- The art of practical coaching
- Conducting effective performance discussions
- Positive discipline through expectations
- Delegating and empowering the right way
- The situational leadership model
- How to analyze development needs
- Using effective tools for managing performance

Unit 6: Understanding Your Creativity:

- Creativity & your personality
- Understand and use personality styles as a management tool
- Creative flexibility to manage effectively
- Importance of perception
- Maximizing our perceptual ability
- Creativity and the Holistic Model
- Creative people from the past
- Building a Creative Model

Unit 7: Generating Creativity:

- Understand how creative thinking works
- Developing Openness to new ideas
- The Creative Mind: Whole Brain Thinking
- Distinguish stages of the creative process
- Recognize what makes excellent creative thinking
- Identify and understand the creativity in others
- Developing a Creative environment
- Consciousness and competence

Unit 8: Strategies for Creative Problem Solving:

- Problem-solving strategies
- Getting in the right mindset
- Taking risks & looking for paradigm shifts
- Defining the Real Problem
- Recognizing mental blocks to creativity
- Brainstorming for solutions
- Utilizing the SLIP technique
- Utilizing the drill down the funnel

Unit 9: Encouraging a Creative Climate at Work:

- Releasing creativity at work
- Fostering creativity
- Incubating ideas
- Challenging assumptions
- Creativity for business breakthroughs
- Sharpen your creative thinking: Metaphors & Analogies
- Releasing Creativity through Coaching

Unit 10: Leading on The Creative Edge:

- Innovative leadership for excellent performance
- Convergent & Divergent Thinking Skills
- Developing creative potential in teams
- Understanding creative people
- Motivating creative individuals at work
- Interacting creatively
- Planning your Creative future