

# € TRAINING

Certificate in Business and Commercial Law  
(CBCL)



22 - 26 July 2024  
Geneva (Switzerland)



# Certificate in Business and Commercial Law (CBCL)

REF: U2126 DATE: 22 - 26 July 2024 Venue: Geneva (Switzerland) - Fee: 5940 Euro

## Introduction:

Business and Commercial Law is a vital aspect of the legal system, which deals with the regulation of business practices and commercial transactions. This 5-day training course aims to provide participants with a comprehensive understanding of the legal framework that governs businesses and commercial transactions in their jurisdiction. The course will cover the essential principles of business and commercial law and the practical aspects of its application.

## Course Objectives:

At the end of this course, the participants will be able to:

- Provide participants with a comprehensive understanding of the legal framework that governs businesses and commercial transactions in their jurisdiction.
- Equip participants with the knowledge and skills needed to identify, analyze and resolve legal issues related to business and commercial transactions.
- Enable participants to understand the role and responsibilities of lawyers in business and commercial law.
- Foster an appreciation for the importance of ethics and professional conduct in business and commercial law practice.
- Develop the skills needed to draft and negotiate business and commercial contracts and to advise clients on their rights and obligations.

## Targeted Audience:

- The course is designed for lawyers, business professionals, executives, entrepreneurs, and anyone interested in gaining a deeper understanding of business and commercial law.

## Course Outlines:

### Unit 1: Introduction to Business and Commercial Law

- Understanding the Scope of Business and Commercial Law
- Legal Framework for Business and Commercial Transactions
- Types of Business Entities
- Corporate Governance and Regulation
- Obtaining Business Licenses and Permits

### Unit 2: Contract Law Fundamentals

- Overview of Contract Law
- Types of Contracts
- The Contract Formation Process
- Interpreting Contract Terms
- Discharging Contracts and Remedies for Breach

### Unit 3: Sales of Goods and Consumer Protection Laws

- Understanding Sales of Goods Law
- Transfer of Title and Risk of Loss
- Performance of Sales Contracts
- Remedies for Breach of Sales Contracts
- Consumer Protection Laws and Regulations

### Unit 4: Intellectual Property and Protecting Assets

- Overview of Intellectual Property Law
- Trademarks and Trademark Infringement
- Copyright Law and Copyright Infringement
- Patent Law and Patent Infringement
- Protecting Trade Secrets and Confidential Information

### Unit 5: Regulating Business Transactions: Banking, Insurance, Securities, and Competition Laws

- Banking Law and Regulations
- Insurance Law and Regulations
- Securities Law and Regulations
- Competition Law and Anti-Trust Regulations
- Ethics and Professional Conduct in Business and Commercial Law Practice.