

€ TRAINING

Business Continuity



7 - 11 October 2024
Casablanca (Morocco)
New Hotel



Business Continuity

REF: M1703 DATE: 7 - 11 October 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

Introduction:

The Business Continuity training program is designed to equip participants with the knowledge and skills necessary to prepare for and respond to disruptions within their organizations. Through a structured curriculum, participants learn to develop and implement robust continuity plans, mitigate risks, and ensure business operations can resume swiftly after unforeseen events.

Program Objectives:

At the end of this program, the participants will be able to:

- Implement effective partner selection processes and conduct comprehensive risk assessments to identify potential threats.
- Develop and execute business continuity strategies aligned with the organization's objectives.
- Understand the business continuity management lifecycle and its various components.
- Optimize costs associated with business continuity planning and management.
- Ensure the organization maintains up-to-date copies of critical data and implements robust response strategies.
- Monitor and evaluate the effectiveness of implemented business continuity measures.
- Continuously adapt and refine business continuity plans based on evaluation findings to enhance organizational resilience.

Targeted Audience:

- Businessman.
- Business developers.
- Senior Management and Middle Management.
- Business analysts.

Program Outline:

Unit 1:

Partner Selection and Risk Assessment:

- Find the right business partner.
- Conduct a risk assessment to identify potential threats.
- Internal Control business function.
- Complete a business impact analysis.

Unit 2:

Business Continuity Management Lifecycle:

- The business continuity management lifecycle.
- Devising a business continuity strategy.
- Gain experience.
- Seek business employees.

Unit 3:

Business Continuity Planning and Cost Optimization:

- Business Continuity Plan.
- the process of creating systems.
- Cost optimization.
- Recovery to deal with potential threats.

Unit 4:

Financial Considerations and BCM Response Implementation:

- Keen business sense and knowledge of Economics, Finance, and Accounting.
- An organization to maintain up-to-date copies of data.
- The business continuity management lifecycle.
- Developing and implementing a BCM response.

Unit 5:

Implementation and Evaluation of Business Continuity Measures:

- Implement business continuity measures effectively.
- Monitor and evaluate the effectiveness of implemented strategies.
- Conduct post-implementation reviews to identify areas for improvement.
- Continuously adapt and refine business continuity plans based on evaluation findings.