

# € TRAINING

Investment incentive in special economic  
zone



27 - 31 May 2024  
Casablanca (Morocco)  
New Hotel

# Investment incentive in special economic zone

REF: U2273 DATE: 27 - 31 May 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction

Special economic zones SEZs are designated areas that offer special economic incentives to businesses, such as tax breaks, reduced regulations, and access to foreign markets. These incentives are designed to attract investment and stimulate economic growth.

## Course Objectives

At the end of this course, participants will be able to:

- The definition of a special economic zone
- The benefits of investing in a SEZ
- The different types of investment incentives offered by SEZs
- The process of setting up a business in a SEZ
- The challenges of investing in a SEZ

## Targeted Audience

- Business owners
- Investors
- Entrepreneurs
- Government officials
- Consultants

Course Outline:

### Unit 1:

- Definition of a special economic zone
- History of SEZs
- Benefits of investing in a SEZ

### Unit 2:

- Tax incentives
- Tariff exemptions
- Land concessions
- Financial assistance
- Other incentives

### Unit 3: Data as fuel for AI

- The process of setting up a business
- The required documentation
- The costs involved
- The challenges of setting up a business

#### Unit 4: Algorithms but without technical jargon

- Political and economic risks
- Regulatory risks
- Cultural risks
- Language barriers
- Other challenges

#### Unit 5: The data engineering platform

- Explain the process of setting up a business in a SEZ
- Discuss the challenges of investing in a SEZ
- Describe the different types of investment incentives offered by SEZs