

# € TRAINING

Enhanced Effective Leadership  
Communication



2 - 13 December 2024  
Casablanca (Morocco)  
New Hotel



# Enhanced Effective Leadership Communication

REF: M697 DATE: 2 - 13 December 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 6265 Euro

## Introduction:

This training program equips leaders with refined communication skills to inspire and delegate effectively. Participants learn to harness creativity, replace negative mindsets, and foster high performance through positive attitudes.

## Program Objectives:

At the end of this program, the participants will be able to:

- Understand and define the role of Supervisory management.
- Lead, motivate, and delegate effectively.
- Harness the power of your creative mind for success.
- Recognize and replace negative mindsets.
- Implement motivational strategies for intrinsic drive.
- Communicate, delegate, and manage performance effectively.
- Foster high-performance teamwork and achieve targets collaboratively.

## Targeted Audience:

- Executives and senior managers seeking to refine their leadership communication skills.
- Team leaders and supervisors aiming to improve their ability to inspire and motivate their teams.
- Professionals in management positions aspiring to enhance their interpersonal communication within their organizations.
- Individuals preparing for leadership roles who wish to develop effective communication strategies.
- HR professionals interested in fostering better communication practices within their organizations.
- Employees who have the potential and capabilities of developing their skills.

## Program Outlines:

### Unit 1:

## Harnessing the Power of Your Mind:

- Understanding your amazing brain and The importance of the mind.
- Handling the challenge of change and transition.
- Sowing and reaping principle - Cause and effect.
- How conditioning has affected your life.
- Understand your conscious and subconscious mind.
- How to re-program your subconscious mind.
- Learn how to deal with destructive fear.

## Unit 2:

### Selective and Creative Thinking:

- Discover the principle of replacement.
- How to deal with destructive thoughts.
- Find out why enthusiasm is so important.
- A mindset indicator and How to develop a positive mindset channel.
- Communication between your mind and your body.
- Dr. Bernie Seigle's observations.
- Teleological thinking.
- Develop positive self-image creative thinking and how Your personal perspective will affect everything you do.

## Unit 3:

### Discover the Significance of Attitudinal Living:

- What does 'attitude' really mean?
- Find the greatest discovery of the 20th. Century.
- Discover the power of personal and corporate resilience.
- See how your attitude will position you.
- Why do we need an attitude adjustment? and How to maintain the right attitude.

- Advantages of a positive mental attitude.
- How to overcome a negative mental attitude with a PMA.

## Unit 4:

### Attitude Management:

- Discover the 'Golden Rule' of interaction.
- What is the 'extra-mile' principle?
- Learn the 85% - 15% success principle.
- Discover the psychology of a winning smile.
- Find out how successful people manage their lives.
- Develop an attitude of personal determination and persistence, and See how your attitude affects your fellow staff and customers.

## Unit 5:

### Mind Set Motivation:

- Mastering the Mind: Understanding the 'as a man thinks' principle and the impact of media formats like cassettes and CDs on the mind.
- Harnessing Motivation: Exploring the significance of motivation, its role in creating energy, and its connection to goal setting.
- Proactive Living: Embracing proactivity across all life domains, including discovering the momentum motivation and different types of motivation.
- Sustaining Drive: Learning 35 ways to stay motivated and understanding the power of repetition in maintaining motivation.

## Unit 6:

### Communication, Coordination & Leadership:

- Self-awareness.
- Personal profiling.
- Assessing your current leadership style.
- Assessing your abilities as a coordinator.

- Your preferred team role.
- Your own communication style.

## Unit 7:

### Enriching Your Communication Skills:

- Subjective experience and communication.
- Advanced language patterns for influence.
- Questioning and listening skillfully.
- Motivation and behavioral drivers: Hygiene factors and motivators, Glasser's innate drivers, and Filters of experience.
- The emotional loop.

## Unit 8:

### The Skills of the Coordinator:

- Time management.
- Teamworking skills.
- Essentials of project management.
- Meeting management.
- Effective use of IT to support coordination activities.

## Unit 9:

### The Modern Leader:

- The 10 bits of intelligence.
- Exploring emotional intelligence.
- Emotional intelligence and leadership.
- Theory X and Theory Y - push and pull leadership.
- Values and leadership.
- The culture of your organization.

## Unit 10:

### Communicating, Coordinating, and Leading:

- What do people say about your team - and what do you want them to say?
- Key challenges for your team and how to meet them.
- Case study - communicating, coordinating and leading in practice.
- Personal action planning.