

Supply Chain Using Artificial Intelligence Technology





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REF: L2377 DATE: 16 - 20 June 2024 Venue: Sharm El-Sheikh (Egypt) - Sheraton Sharm Hotel, Resort, Fee: 4095 Euro

Introduction:

This training program equips professionals with the knowledge and skills needed to integrate AI technology into supply chain management. It empowers them to lead AI-driven supply chain initiatives and achieve operational excellence within their organizations.

Program Objectives:

At the end of this program, participants will be able to:

- Understand the principles and applications of AI in supply chain management.
- Develop strategies to integrate AI technology into supply chain operations.
- Utilize AI tools and techniques to optimize supply chain processes.
- Analyze data and make informed decisions using Al-driven insights.
- Drive innovation and improve overall supply chain performance.

Targeted Audience:

- · Supply chain managers and professionals.
- · Operations managers and supervisors.
- Data analysts and IT professionals in the supply chain sector.
- Logistics and procurement specialists.
- Organizations aiming to leverage Al technology in their supply chain operations.

Program Outline:

Unit 1:

Introduction to AI in Supply Chain Management:

- Overview of AI technology and its relevance to supply chain management.
- Key concepts and components of AI in the supply chain context.
- Benefits and challenges of implementing AI in supply chain operations.



- Understanding the role of data in Al-driven supply chain solutions.
- · Case studies demonstrating successful AI applications in supply chain management.

Unit 2:

Developing Al-Driven Supply Chain Strategies:

- Strategic planning for AI integration in supply chain management.
- Identifying opportunities for AI implementation within the supply chain.
- Aligning Al strategies with organizational goals and objectives.
- Developing a roadmap for AI adoption and implementation.
- Tools and frameworks for managing Al-driven supply chain projects.

Unit 3:

Utilizing AI Tools and Technologies:

- Overview of Al tools and technologies used in supply chain management.
- Implementing machine learning and predictive analytics for demand forecasting.
- Using AI for inventory optimization and management.
- Leveraging AI in logistics and transportation management.
- Best practices for integrating AI tools into existing supply chain systems.

Unit 4:

Data Analysis and Decision-Making with AI:

- Techniques for collecting and analyzing supply chain data.
- Utilizing Al-driven insights for informed decision-making.
- Implementing AI for risk management and supply chain resilience.
- Optimizing procurement and supplier management with Al.
- Continuous monitoring and improvement of Al-driven supply chain processes.

Unit 5:



Driving Innovation and Improving Supply Chain Performance:

- Fostering a culture of innovation through Al adoption.
- Engaging employees and stakeholders in Al initiatives.
- Measuring the impact of AI on supply chain performance.
- Implementing continuous improvement strategies for Al-driven operations.
- Sustaining Al integration and innovation in the supply chain.