



Agile Project Manager Master Class



4 - 8 August 2024  
Istanbul (Turkey)  
Sheraton Istanbul Levent



# Agile Project Manager Master Class

REF: BV1975 DATE: 4 - 8 August 2024 Venue: Istanbul (Turkey) - Sheraton Istanbul Levent Fee: 5300 Euro

## Introduction

The world has evolved into a more volatile, unpredictable, complex, and ambiguous VUCA business environment. And recent occurrences like the pandemic, political unrest, and financial turmoil have driven this point home even more. Even when it comes to the demands and expectations of customers, change is constant. Successful businesses are evolving how they operate.

The training program concludes with a thorough examination of the most recent post-pandemic developments and what Agile implies for the company.

## Course Objectives

- Understand when and how to use an agile approach to projects.
- Recognize and cite the advantages of an Agile strategy.
- the capacity to use Agile values and tenets across all projects
- Recognize the new culture and mentality needed for successful Agile delivery
- comprehend the significance of value-driven delivery and client attention
- Utilize tools for agile planning and delivery.
- Utilize the Scrum framework to set up and manage an Agile project.
- Describe the impact of Agile on larger organizations.
- Describe the newest developments in agile delivery since the pandemic.

## Targeted Audience

- Project and program managers who wish to gain a practical knowledge of agile and how it can benefit their projects
- Senior leaders who want to understand how an agile approach could benefit their organisation
- Subject matter experts in marketing, strategy, product development, engineering, HR, customer management, sales, R&D or innovation who want to understand the benefits that Agile could bring to their day-to-day work
- Agile/ Scrum team members who would benefit from understanding the basis of Agile delivery
- PMO staff who support Agile projects and Agile delivery

## Course Outline

### Unit 1: Agile Principles and Mindset

- The need for agility in a VUCA Volatile, Uncertain, Complex and Ambiguous world
- The Agile manifesto, values and principles
- The Agile "growth" mindset vs. the "fixed" mindset
- Locating Agile, Lean and Kanban approaches
- The disruptive nature of the Agile approach
- How complexity drives lifecycle choice

### Unit 2: Agile Planning

- Approaches to delivery
- Central importance of the customer
- The Scrum framework
- Applying value-driven delivery
- Agile planning
- Agile practices and tools

### Unit 3: Creating an Agile Environment

- "Being Agile" vs. "Doing Agile"
- Understanding value-driven delivery
- Roles and responsibilities
- Empowering through servant-leadership
- People over processes: team performance
- People over processes: stakeholder engagement

### Unit 4: Successful Project Delivery in an Agile Environment

- Design-thinking and Agile
- Monitoring and Controlling in Agile projects
- Contracting in Agile
- Problem detection and resolution
- Risk management in Agile
- Continuous improvement

### Unit 5: Projects and Organisational Agility

- What is an Agile organisation?
- Building strategic agility
- Current trends in Agile adoption
- Value stream management
- Agile techniques and maturity
- Addressing implementation challenges
- Scaling Agile