

€ TRAINING

Investment Management



17 - 21 November 2024
Istanbul (Turkey)
Sheraton Istanbul Levent



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REF: C583 DATE: 17 - 21 November 2024 Venue: Istanbul (Turkey) - Sheraton Istanbul Levent Fee: 5850 Euro

Introduction:

Never before have financial issues been so often been the headline news. It is therefore crucial that today's business professionals expand their financial knowledge to allow them to contribute to daily decisions and debates.

This conference is designed specifically for non-financial personnel; this intensive seminar educates and informs delegates of the key financial markets/products/risks and hazards.

Conference Objectives:

At the end of this conference the participants will be able to:

- What are the major market indices and how are they linked?
- What is meant by a dual listing?
- How is a forward rate determined?
- Can I profit from interest differentials?
- What is the role of correlation in reducing risk?
- How do I judge whether my performance in the market is good or bad?
- What are futures and options?
- How can futures and options be used to protect the value of my portfolio?
- What is meant by spread trading?
- What is the role of bonds in a portfolio?
- The difference between fundamental and technical analysis.

Targeted Audience:

- Experienced finance managers wishing to update their knowledge
- Early-career financial analysts wishing to accelerate their progress
- Planning managers responsible for evaluating new opportunities
- Supply chain and logistics specialists
- Research and development scientists and engineers
- Human resource and organizational development staff

Conference Outlines:

Unit 1: An Introduction to the Equity Markets:

- IPOs.
- Market Indices.
- International Equity Market Links.
- Dual Listings.
- GDRs and ADRs.

Unit 2: An Introduction to Bond Markets:

- Long Term versus Short Term.
- Treasury versus Corporate.
- Types of Bond.

Unit 3: An Introduction to the FX Market:

- The spot and forward market.
- Exchange Rate trends and linkages.
- Carry Trades.

Unit 4: An Introduction to Portfolio Theory:

- The link between risk and return.
- The role of correlation.
- The Markowitz model of Portfolio Risk.
- The benefits of diversification.
- The Capital Asset Pricing Model.
- Benchmarking.

Unit 5: An Introduction to The Derivatives Market:

- Futures.
- Options.