

# € TRAINING

Conference: Business Continuity



8 - 12 December 2024  
Istanbul (Turkey)  
Sheraton Istanbul Levent



## Conference: Business Continuity

REF: C2146 DATE: 8 - 12 December 2024 Venue: Istanbul (Turkey) - Sheraton Istanbul Levent Fee: 5850 Euro

### Introduction

A business continuity plan BCP is a process that outlines the potential impact of disaster situations on business operations. It creates policies that respond to various situations to ensure a business is able to recover quickly after a crisis.

### Conference Objectives:

At the end of this conference, the participants will be able to:

- What are the types of business continuity
- Contingency or contingency planning
- Recover personnel
- Business continuity planning and establishment

### Targeted Audience

- Businessman
- Business developers
- Senior Management and Middle Management
- Business analysts

### Conference Outlines:

#### Unit 1:

- Find the right business partner
- Conduct a risk assessment to identify potential threats.
- Internal Control business function
- Complete a business impact analysis

#### Unit 2:

- the business continuity management lifecycle
- Devising a business continuity strategy
- Gain experience
- Seek business employees

#### Unit 3:

- Business Continuity Plan
- the process of creating systems
- Cost optimization
- Recovery to deal with potential threats

#### Unit 4:



- Keen business sense and knowledge of Economics, Finance, and Accounting
- An organization to maintain up-to-date copies of data
- The business continuity management lifecycle
- Developing and implementing a BCM response