

€ TRAINING

Asset Management



7 - 11 July 2024
Istanbul (Turkey)
Sheraton Istanbul Levent



Asset Management

REF: M2449 DATE: 7 - 11 July 2024 Venue: Istanbul (Turkey) - Sheraton Istanbul Levent Fee: 5300 Euro

Introduction:

The Asset Management training program is designed to provide participants with a comprehensive understanding of effective asset management strategies. Covering key concepts and methodologies, this program aims to equip professionals with the skills needed to optimize the lifecycle of assets and enhance organizational performance.

Program Objectives:

At the end of this program, participants will be able to:

- Explore fundamental principles and theories governing effective asset management practices.
- Learn to strategically plan, acquire, operate, maintain, and dispose of assets for maximum efficiency.
- Gain insights into identifying, assessing, and mitigating risks associated with asset portfolios.
- Explore the role of technology, data analytics, and software tools in optimizing asset performance.
- Understand the legal and regulatory frameworks governing asset management and compliance requirements.

Targeted Audience:

- Asset managers and investment professionals seeking to enhance their skills and knowledge.
- Financial analysts and portfolio managers interested in optimizing asset allocation strategies.
- Professionals responsible for managing corporate assets and investment portfolios.
- Individuals involved in risk management and compliance within asset management firms.
- Anyone looking to pursue a career in the field of asset management and investment.

Program Outline:

Day 1:

Introduction to Asset Management:

- Overview of asset management principles and frameworks.
- Importance of strategic asset planning.

Day 2:

Asset Lifecycle Management:

- Planning and acquisition of assets.
- Operational and maintenance strategies.

Day 3:

Risk Management in Asset Portfolios:

- Identifying and assessing risks in asset portfolios.
- Strategies for risk mitigation.

Day 4:

Technology in Asset Optimization:

- Role of technology in asset tracking and optimization.
- Data analytics for informed decision-making.

Day 5:

Compliance and Regulatory Aspects:

- Understanding legal frameworks in asset management.
- Compliance considerations and reporting.