

# € TRAINING

Leading Change for Organizational  
Transformation



12 - 16 May 2024  
Istanbul (Turkey)  
Sheraton Istanbul Levent



# Leading Change for Organizational Transformation

REF: M2446 DATE: 12 - 16 May 2024 Venue: Istanbul (Turkey) - Sheraton Istanbul Levent Fee: 5300 Euro

## Introduction:

The Leading Change for Organizational Transformation training program is designed to provide the skills and insights needed to drive successful organizational change. Participants will delve into proven strategies, tools, and methodologies to navigate and lead transformations effectively.

## Program Objectives:

At the end of this program, the participants will be able to:

- Master Change Leadership by understanding principles and models, guiding teams through transformation phases.
- Foster Strategic Thinking and Planning to align organizational goals with change initiatives, creating comprehensive change management plans.
- Cultivate a Change-Ready Culture by embracing change and innovation, addressing resistance within the organization.
- Develop effective Communication and Stakeholder Engagement strategies during transformation.
- Ensure Sustainability and Continuous Improvement by implementing mechanisms for monitoring and sustaining change, applying continuous improvement methodologies.

## Targeted Audience:

- Executives and senior leaders responsible for driving organizational change initiatives.
- Managers and team leaders tasked with implementing transformational strategies within their departments.
- Human resources professionals involved in change management and organizational development.
- Business consultants and analysts seeking to deepen their expertise in leading organizational change.
- Employees at various levels interested in mastering change leadership skills to contribute effectively to organizational transformation.

## Program Outline:

### Unit 1:

#### Foundations of Change Leadership:

- Understanding Change Models.
- Leading Through Change Phases.

## Unit 2:

### Strategic Change Management:

- Developing a Change Management Plan.
- Aligning Transformation with Organizational Strategy.

## Unit 3:

### Cultivating a Change-Ready Culture:

- Creating a Culture of Innovation.
- Addressing Resistance to Change.

## Unit 4:

### Effective Communication and Stakeholder Engagement:

- Communication Strategies for Change.
- Engaging Stakeholders at all Levels.

## Unit 5:

### Sustaining Change and Continuous Improvement:

- Monitoring and Measuring Change.
- Applying Continuous Improvement Methodologies.