

# € TRAINING

MBSC Advance Leadership



30 June - 4 July 2024  
Istanbul (Turkey)



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REF: M2319 DATE: 30 June - 4 July 2024 Venue: Istanbul (Turkey) - Fee: 5300 Euro

## Introduction:

This program goes beyond traditional leadership concepts, delving into cutting-edge practices that empower leaders to drive organizational growth, innovation, and success. Through a combination of theoretical frameworks, practical exercises, and case studies, the program fosters a strategic and systemic approach to leadership.

## Program Objectives:

At the end of this program, the participants will be able to:

- Develop a deep understanding of strategic thinking, enabling participants to make informed decisions that drive organizational success.
- Cultivate a culture of innovation within your team and organization by harnessing creativity and embracing change.
- Learn effective techniques to navigate and lead through periods of transformation and change.
- Hone emotional intelligence skills to build strong relationships, enhance communication, and navigate complex interpersonal dynamics.
- Gain insights into team dynamics, motivation, and collaboration, fostering high-performance teams that deliver results.
- Develop skills to optimize resource allocation, budgeting, and risk management for sustainable growth.

## Targeted Audience:

- Experienced Managers.
- Entrepreneurs.
- Executives.
- Aspiring Leaders.

## Program Outlines:

### Unit 1:

#### Foundations of Strategic Leadership:

- Understanding and Applying Strategic Thinking.

- Aligning Vision and Mission with Strategy.
- Strategic Decision-Making Models.

## Unit 2:

### Cultivating Innovation and Change:

- Fostering a Culture of Innovation.
- Leading Through Disruptive Change.
- Design Thinking for Problem Solving.

## Unit 3:

### Emotional Intelligence and Leadership:

- The Role of Emotional Intelligence in Leadership.
- Building Self-Awareness and Empathy.
- Managing Emotions in High-Stress Situations.

## Unit 4:

### Leading High-Performing Teams:

- Team Dynamics and Communication Strategies.
- Motivating and Inspiring Team Members.
- Conflict Resolution and Collaboration Techniques.

## Unit 5:

### Resource Management and Sustainability:

- Strategic Resource Allocation and Budgeting.
- Risk Management and Mitigation Strategies.
- Leading for Sustainable Growth and Impact.