

€ TRAINING

Top Management and Executives Leadership
Development



17 - 21 June 2024
Casablanca (Morocco)
New Hotel



Top Management and Executives Leadership Development

REF: M1116 DATE: 17 - 21 June 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

Introduction:

This training program is a comprehensive initiative designed to empower senior leaders with the skills, knowledge, and mindset necessary to excel in their roles. This program aims to cultivate visionary leaders who can effectively navigate complex challenges, inspire high-performance teams, and drive sustainable growth and success.

Program Objectives:

At the end of this program, participants will be able to:

- Demonstrate enhanced leadership capabilities, enabling them to effectively lead their organizations towards strategic goals and objectives.
- Make informed and strategic decisions, leveraging data-driven approaches and analytical thinking to drive organizational success.
- Inspire and motivate teams to achieve high performance, fostering a culture of collaboration, innovation, and accountability within their organizations.
- Navigate change and uncertainty with confidence, adapting to evolving business landscapes and seizing opportunities for growth and innovation.
- Communicate effectively with stakeholders at all levels, building trust, credibility, and alignment around organizational vision and objectives.
- Continuously develop and refine their leadership skills, fostering a commitment to lifelong learning and professional growth.

Targeted Audience:

- Senior executives and top management personnel.
- Executives aspiring to advance into top leadership roles.
- Directors and department heads responsible for strategic decision-making.
- Leaders seeking to enhance their leadership capabilities and effectiveness.

Program Outlines:

Unit 1:

Visionary Leadership:

- Understanding the role of vision in leadership.
- Developing a compelling organizational vision.
- Communicating the vision effectively to inspire others.
- Aligning actions with the organizational vision.
- Empowering teams to contribute to the vision.
- Continuously refining and adapting the vision as needed.

Unit 2:

Strategic Decision-Making:

- Analyzing strategic challenges and opportunities.
- Utilizing data-driven approaches to decision-making.
- Evaluating risks and rewards associated with strategic choices.
- Engaging stakeholders in the decision-making process.
- Implementing strategic decisions effectively.
- Monitoring and adjusting strategies based on feedback and results.

Unit 3:

Effective Communication and Influence:

- Enhancing communication skills for leadership effectiveness.
- Tailoring communication styles to different audiences.
- Building rapport and fostering trust with stakeholders.
- Leveraging persuasion techniques to influence others positively.
- Managing conflict and difficult conversations constructively.
- Inspiring and motivating teams through effective communication.

Unit 4:

Leading High-Performance Teams:

- Building and developing high-performing teams.
- Establishing clear goals and expectations for team members.
- Providing feedback and coaching to support team growth.
- Creating a culture of collaboration and accountability.
- Resolving conflicts and managing team dynamics.
- Empowering teams to take ownership and initiative.

Unit 5:

Change Management and Innovation:

- Understanding the dynamics of organizational change.
- Leading change initiatives effectively.
- Overcoming resistance to change and fostering buy-in.
- Encouraging innovation and creativity within the organization.
- Implementing processes to support continuous improvement.
- Adapting to and capitalizing on market disruptions and industry trends.