



Certificate in Agile Leadership



7 - 11 October 2024  
Casablanca (Morocco)  
New Hotel



# Certificate in Agile Leadership

REF: BV1970 DATE: 7 - 11 October 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction

Some organizations are benefiting from a persistent competitive advantage as the age of digital transformation picks up speed—faster time to market, higher customer satisfaction, and higher revenues. This training program's goal is to provide participants with the knowledge, resources, and skills they need to create an agile leadership environment in their workplace.

## Course Objectives

At the end of this course, the participant will be able to:

- Determine the instances when traditional portfolio governance and project methodologies are functioning poorly in their organization compared to innovative management practices.
- Learn why encouraging the emergence of fresh concepts and demands can boost employee motivation and improve the organization's value delivery.
- Analyze their own work environment to identify situations where agile tools and approaches are beneficial.
- Recognize the value of collaboration and the need for strong organizational structures to support teams
- Initiate a continuous improvement culture with a team under your direction.

## Targeted Audience

- Directors and senior decision-makers
- Line managers
- Project managers
- Various specialist roles engaged in teamwork to deliver value
- Stakeholders in organisations who influence work e.g. Quality department

## Course Outline

### Unit 1: Traditional Governance Approaches

- The nature of projects and project management
- Line management versus project management
- The project manager as a leader - knowledge capability
- The project manager as a leader - performance deliveries
- The project manager as a leader - interpersonal skills
- Governance of work - portfolio management

### Unit 2: Agile Leadership

- the drawbacks of conventional methods
- Create awesome people
- Provide Value Continuously
- Include safety as a must.
- Learn quickly through experimentation
- Rules of thumb for agile leadership

### Unit 3: Applying Agile

- Explaining agile approaches
- Agile application exercise- multiple iterations
- Applying retrospectives - leading continuous improvement
- Applying team decision-making - planning poker
- Applying agile estimation - learning by doing
- Reflection on team behaviours

### Unit 4: Kanban

- The Kanban approach to work
- Delivering a continuous flow of value
- Kanban and the Senior Leadership Team
- Kanban or Scrum
- Challenges to Adoption
- Course review

### Unit 5: SCRUM

- Where did Scrum come from
- The Scrum framework
- Scrum roles and responsibilities
- Scrum project management
- Scrum applied to operational work
- Challenges to adoptio