

€ TRAINING

Essential Aspects of Effective Leadership



23 - 27 September 2024
Casablanca (Morocco)
New Hotel



Essential Aspects of Effective Leadership

REF: M33 DATE: 23 - 27 September 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

Introduction:

This training program is an advanced level leadership challenge that covers the three aspects of leadership: Inspire, Enable, and Encourage. This training will be an out of the comfort zone experience and is aimed to challenge you to be the very best leader you can be, working on your ability to inspire, enable and encourage.

Program Objectives:

At the end of this program, the participants will be able to:

- Elevate their management/leadership skills to a higher level.
- Master the art of inspiration.
- Differentiate between enablers and managers effectively.
- Implement professional coaching and empowerment strategies at an advanced level.
- Enhance their ability to engage their teams effectively.
- Achieve exceptional business results through heightened engagement.
- Utilize methods to encourage and inspire their team members effectively.

Targeted Audience:

- Managers seeking to advance their leadership capabilities.
- Professionals interested in mastering inspirational leadership.
- Employees looking to enhance their coaching and empowerment skills.
- Leaders aiming to improve employee engagement and business outcomes.

Program Outlines:

Unit 1:

The Challenge:

- The leadership challenge and Rule number 1, Everything matters.
- The importance of stretching ourselves.

- Association and its impact on our ability to inspire.
- Receiving feedback on our abilities, from other leaders.
- Why standing still is no longer an option.
- Even eagles need a push, and so do we.
- The cycle of personal growth.

Unit 2:

Inspirational Leadership:

- Why some people are inspirational and Why Human Beings desire to be inspired.
- Human behavioral patterns and cultural differences: Why some people win and some people fail.
- Differing forms and styles of inspiration.
- A decision? A skill? or something we are born with.
- Dreamers versus planners.
- Lighting a fire under your people.

Unit 3:

Enabling:

- What is an enabler and Why managers and enablers are so different.
- The skills required to become an enabler.
- How the giving away power, will gain you more.
- Enabling in different cultures, Resistance to an enabling business culture.
- Why enabling, gains loyalty and increases trust.
- Why enablers are far stronger than managers.

Unit 4:

Engaging and Encouraging Your People:

- Why most employees are not engaged by their work.
- The 45-year plan, and its effect on motivation.

- The true cost of business meetings.
- Engage your team to gain better results and Engagement in business meetings.
- Everyday engagement principles..
- Engaging an audience through presentations.
- Recognition and rewards.

Unit 5:

Personal Leadership Challenge:

- The dream, the goals, and the style.
- The accountability, the payback, and the enabler.
- The shield.
- The sword.