

# € TRAINING

Sustainable Leadership for Organizational  
Performance



11 - 15 November 2024  
Casablanca (Morocco)  
New Hotel



# Sustainable Leadership for Organizational Performance

REF: M2183 DATE: 11 - 15 November 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

This training program focuses on sustainable leadership principles aimed at enhancing organizational performance. Through a combination of theoretical concepts and practical applications, participants learn to implement sustainable leadership practices that promote long-term success.

## Program Objectives:

At the end of this program, participants will be able to:

- List the key competencies of sustainable leaders.
- Describe ways of engaging with and identifying stakeholders.
- Understand the importance of creativity and innovation.
- Describe communication barriers and ways to overcome them.
- List ways to accurately solve problems and make decisions.

## Targeted Audience:

- Managers.
- Team Leaders.
- Senior Executives.
- Professionals who need to understand and adjust their style and approach toward managing and leading others.

## Program Outlines:

### Unit 1:

#### Sustainable Leadership & the Triple Bottom Line:

- What is a sustainable leader?
- Key Competencies of sustainable leaders.
- PPP - the triple bottom line: people, planet, profit.

- Behaviors of sustainable leaders.
- Engaging with and identifying stakeholders.

## Unit 2:

### Responsibility & the New Normal:

- Corporate Social Responsibility CSR.
- Cultural Differences with CSR.
- Leading by example.
- Employer-supported volunteering ESV.
- Leadership following Covid-19.

## Unit 3:

### Communication Skills for Sustainable Leaders:

- Identifying and removing the main barriers to communication.
- Developing your Emotional Intelligence EI.
- Active listening skills and asking the right questions.
- SOLER Technique for interviewing and meetings.
- Future Leaders - Generational Differences.

## Unit 4:

### Mastering Problem-Solving & Decision Making:

- Identify the causes of a problem CATWOE, repetitive why.
- Using cause-and-effect analysis.
- Organise, analyze and prioritize ideas affinity diagram & PMI.
- The science of making the decision Vroom-Jago Decision Model.
- Using force-field analysis to implement decisions.

## Unit 5:

## Creativity, Innovation, and Your Career:

- Understanding creativity.
- The Science of Innovation.
- Disruptive innovation.
- Your career - using the B-SWOT tool.
- Your personal development plan.