

# € TRAINING

Treasury Management



29 September -  
3 October 2024  
Istanbul (Turkey)  
Sheraton Istanbul Levent



# Treasury Management

REF: F1428 DATE: 29 September - 3 October 2024 Venue: Istanbul (Turkey) - Sheraton Istanbul Levent Fee: 5300 Euro

## Introduction:

This interactive training course is designed to provide Treasury and Accounting and Finance professionals with practical knowledge of the essential elements of Treasury management. Using case study methodology, computer simulations, and worked examples, the attendees will learn how to apply appropriate tools and techniques in all areas of Treasury management in order to improve control, optimize asset utilization, reduce cost, and better leverage staff.

## Course Objectives:

At the end of this course the participants will be able to:

- Learn how to identify treasury exposures
- Be able to calculate and quantify interest rate and currency risk
- Gain an enhanced understanding of the importance of treasury risk management policies
- See the links between equity, commodity, interest rate, and currency derivative hedging techniques
- Appreciate the differences between hedging in the forward, futures swaps and options markets

## Targeted Audience:

- Treasury, Finance & Accounting Professionals
- Professionals in management support roles
- Non-Treasury professionals who regularly interact with the treasury department
- Those who seek to derive a greater understanding of the treasury function

## Course Outlines:

### Unit 1: Cash Management:

- The role of the treasury department
- Cash transfer methods
- Cash forecasting
- Cash concentration
- The working capital cycle
- Clearing and settlement systems
- Ethics

### Unit 2: Financing:

- Capital markets and funding
- Fundamentals of interest rate markets and the process of discounting
- Capital structure
- Debt Management
- Equity Management
- Challenges arising from the financial crisis of 2007-08

### Unit 3: Investment Management:

- Investment criteria, options, and strategies
- Investment Management controls
- Risk-reduction strategies
- Dividend decision policies

### Unit 4: Risk Management I:

- Foreign exchange market fundamentals
- The nature of foreign exchange risk
- Foreign exchange hedging strategies

### Unit 5: Risk Management II:

- Interest rate management objectives
- Interest rate management strategies
- Interest rate risk management policies