

# € TRAINING

## Fundamentals of Corporate Financial Statement Analysis



12 - 16 August 2024  
Casablanca (Morocco)  
New Hotel



# Fundamentals of Corporate Financial Statement Analysis

REF: F2179 DATE: 12 - 16 August 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction

Welcome to the "Fundamentals of Corporate Financial Statement Analysis" course. In the corporate world, financial statements play a critical role in evaluating a company's performance and financial health. They provide a snapshot of a company's financial situation, including its assets, liabilities, income, and expenses. However, analyzing financial statements can be a daunting task for many, as it requires a solid understanding of accounting principles, financial ratios, and data interpretation.

This course is designed to provide you with a comprehensive understanding of financial statement analysis in the corporate context. It covers the basics of financial statements, including the balance sheet, income statement, and statement of cash flows. You'll also learn about financial ratio analysis, including liquidity, solvency, efficiency, profitability, and market value ratios.

By the end of this course, you'll have the knowledge and skills required to evaluate financial statements, interpret financial data, and make informed financial decisions in the corporate context. Whether you're an experienced finance professional or just starting your career in the business world, this course will provide you with a solid foundation in financial statement analysis.

## Course Objectives

At the end of this course, participants will be able to:

- Understand the various components of financial statements, including assets, liabilities, equity, revenue, and expenses.
- Gain familiarity with the different accounting principles and standards used in financial statement preparation.
- Learn how to calculate and interpret financial ratios to evaluate a company's financial performance and health.
- Understand the different financial statement analysis methods, including trend analysis, vertical analysis, and horizontal analysis.
- Gain an understanding of the different financial statement analysis tools and software available to help analyze financial data.
- Learn how to use financial statement analysis to identify potential business risks and opportunities.
- Gain an understanding of how financial statement analysis can be used to support investment decisions.
- Develop skills to create financial reports and presentations that effectively communicate financial data to different stakeholders.
- Understand the importance of ethical considerations in financial statement analysis and reporting.
- Gain an understanding of how global economic and political factors can impact financial statement analysis.

## Targeted Audience

- Finance professionals
- Business owners and entrepreneurs
- Investors
- Corporate executives and decision-makers
- Business students and recent graduates

- Auditors and consultants
- Is anyone interested in understanding financial statements?

## Course Outline:

### Unit 1: Financial Statement Basics

- Overview of Financial Statements
- Balance Sheet
- Income Statement
- Statement of Cash Flows
- Notes to Financial Statements

### Unit 2: Financial Ratio Analysis

- Liquidity Ratios
- Solvency Ratios
- Efficiency Ratios
- Profitability Ratios
- Market Value Ratios

### Unit 3: Financial Health Evaluation

- Financial Health Evaluation
- Evaluating Financial Stability
- Evaluating Financial Flexibility
- Evaluating Financial Efficiency
- Evaluating Financial Profitability

### Unit 4: Financial Data Interpretation

- Analyzing Trends in Financial Data
- Financial Data Forecasting
- Identifying Key Financial Metrics
- Using Financial Ratios to Interpret Data
- Interpreting Financial Statements for Investment Decisions

### Unit 5: Financial Statement Analysis for Investment Decisions

- Investment Decisions Overview
- Analyzing Financial Statements for Investment
- Evaluating Investment Opportunities
- Valuation Techniques
- Risks Associated with Investment Decisions