

# € TRAINING

Developing Corporate Training Strategies



3 - 7 June 2024  
Casablanca (Morocco)  
New Hotel



# Developing Corporate Training Strategies

REF: ST960 DATE: 3 - 7 June 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

This program provides the participant with the range of skills to analyze and understand organizational training needs and devise strategies for the fulfillment of the knowledge and skill requirements.

## Course Objectives:

At the end of this course, the participants will be able to:

- Differentiate between static and dynamic process workflows and administering those in accordance with operational needs
- Use a blended approach for the development and fulfillment of individual development plans for talents and successors
- Categorize organizational learning and development maturity models based on strategic directives
- Design and select external training interventions based on defined criteria including cost-benefit analysis
- Develop conceptual designs for learning and development frameworks to facilitate a simple and effective nomination process by line managers and staff

## Targeted Audience:

- Team leaders
- Managers as well as
- HR business partners

## Course Outlines:

### Unit 1:

- Program Introduction
- Program Objectives
- The Issues.
- Understanding the Changing Global Business Environment
- Organizational Strategies

### Unit 2:

- World-Class Organizations
- Successful Business Models
- Understanding Organizational Skill Needs
- Customer Focus

### Unit 3:

- Good Management Practices
- Best Practices
- Innovation

- Understanding Organizations Existing Training & HR Strategies
- Developing the Organizational Training & HR Strategy

#### Unit 4:

- Current Skill Sets
- Strategic Future Skill Sets
- Improvement and Change Planning
- Methodology for Changing Current Strategies avoiding resistance in the process
- Methodology for Developing New Strategies

#### Unit 5:

- Building Knowledge Base
- Identifying HR Knowledge
- Identifying HR Strategic Knowledge Needs
- Establishing System for Knowledge Building
- Knowledge Use Encouragement Strategies