

**Coaching and Mentoring** 





# Coaching and Mentoring

REF: M2411 DATE: 24 - 28 June 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

#### Introduction:

This program is a comprehensive training program designed to provide participants with in-depth knowledge and practical skills in the fields of coaching and mentoring. Through a combination of theoretical learning, hands-on exercises, and real-world applications, participants will develop the expertise needed to become effective coaches and mentors in professional settings.

# **Program Objectives:**

At the end of the program, the participants will be able to:

- Mastering Coaching and Mentoring Techniques.
- Building Strong Coaching and Mentoring Relationships.
- Providing Constructive Feedback and Support.
- Implementing Coaching and Mentoring Strategies.
- · Evaluating and Enhancing Coaching and Mentoring Impact.

# **Targeted Audience:**

- Managers and supervisors seeking to develop coaching and mentoring skills to support their team members.
- HR professionals responsible for implementing coaching and mentoring programs within their organizations.
- Experienced professionals interested in becoming coaches or mentors to guide others in their career development.
- Individuals looking to enhance their leadership capabilities through coaching and mentoring techniques.
- Organizations aiming to foster a culture of continuous learning and professional development through coaching and mentoring initiatives.

# **Program Outline:**

#### Unit 1:

#### Foundations of Coaching and Mentoring:

Understanding Coaching and Mentoring: Definitions and Key Differences.



- Benefits and Outcomes of Effective Coaching and Mentoring.
- Ethical Considerations and Confidentiality in Coaching and Mentoring Relationships.

#### Unit 2:

## Establishing Effective Coaching and Mentoring Relationships:

- Building Trust and Rapport with Coaches and Mentees.
- Overcoming Common Challenges in Coaching and Mentoring Dynamics.
- Cultural Sensitivity and Diversity Considerations in Coaching and Mentoring.

#### Unit 3:

## Providing Feedback and Support:

- Delivering Feedback with Empathy and Constructive Criticism.
- Addressing Resistance and Facilitating Behavior Change.
- Providing Ongoing Support for Continuous Improvement.

#### Unit 4:

#### Strategies for Organizational Impact:

- Integrating Coaching and Mentoring into Organizational Culture
- Measuring the Impact of Coaching and Mentoring Programs.
- Creating a Sustainable Framework for Ongoing Development.

### Unit 5:

## Evaluating and Enhancing Coaching and Mentoring Effectiveness:

- · Assessing the Impact of Coaching and Mentoring Initiatives.
- · Making Continuous Improvements for Maximum Effectiveness.