

# € TRAINING

Mastering Leadership



17 - 21 November 2024  
Cairo (Egypt)



# Mastering Leadership

REF: M119 DATE: 17 - 21 November 2024 Venue: Cairo (Egypt) - Fee: 3520 Euro

## Introduction:

The program aimed at developing advanced leadership skills and capabilities. Through a combination of theoretical instruction, practical exercises, and real-world case studies, participants develop the expertise and confidence needed to excel as leaders and drive organizational success.

## Program Objectives:

At the end of this program, the participants will be able to:

- Learn practical leadership tools and techniques that can be applied immediately.
- Understand the importance of leadership influence on the team.
- Develop effective communication skills.
- Identify ways to generate breakthrough ideas and methods for the team.
- Identify value-based leadership principles to apply in the workplace.

## Targeted Audience:

- Senior Leaders.
- Aspiring Leaders.
- Senior Manager.
- Middle Managers looking to increase their skill-set.
- Team Leaders and Workplace Leaders.
- HR Professionals and Senior Technical Heads.
- Project Managers.

## Program Outlines:

### Unit 1:

#### Managing Myself as a Leader:

- Importance of perception.

- Intrapersonal & interpersonal skills for the leader.
- Your preferred behavioral style.
- Understanding the Model for leadership.
- Removing emotional blind-spots.

## Unit 2:

### Leading a Team:

- Dealing with others.
- Understanding the stages of human development.
- Optimizing the leader's natural strengths.
- Understanding team processes.
- Building effective teams.

## Unit 3:

### Innovative Leadership:

- Openness to innovative ideas.
- Divergent thinking skills.
- Removing blocks to creativity.
- Understanding the creative process.
- Metaphors and analogies for innovative thinking.

## Unit 4:

### Communication For Leaders:

- The positive influence of listening.
- Sharpening your listening skills.
- Body language.
- Inspiring and guiding others.
- Handling stress appropriately.

## Unit 5:

### Imparting Leadership Values:

- Leading by example.
- Resilience for sacrificial leadership.
- Intentionality for self-motivation.
- Interpersonal connections for persuasive leadership.
- Integrity for accountable leadership.