

# € TRAINING

Introduction to Sustainable Finance



27 - 31 May 2024  
Casablanca (Morocco)  
New Hotel

# Introduction to Sustainable Finance

REF: F1714 DATE: 27 - 31 May 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction

Sustainable finance refers to the process of taking environmental, social and governance ESG considerations into account when making investment decisions in the financial sector, leading to more long-term investments in sustainable economic activities and projects.

## Course Objectives

At the end of this course the participants will be able to:

- Explains the potential contribution of sustainable finance to achieving the Sustainable Development Goals and the goals of the Paris Agreement on Climate Change;
- Explains the core concepts of sustainable finance and the relevance of sustainability considerations for the key actors in the financial system;
- Describes the role that regulation and industry initiatives self-regulation play in shaping sustainable finance;
- Describes different sustainable finance products, such as bonds and loans, that may be available to provide the capital needed to support the delivery of the Sustainable Development Goals and the goals of the Paris Agreement on Climate Change.

## Targeted Audience

- Chief accountants
- Accounting managers
- Senior accountants
- Finance directors
- Finance managers
- Financial analysts
- Financial controllers
- Financial accounts managers
- Heads of finance departments
- Credit controllers
- Corporate financiers

## Course Outline

### Unit 1: Sustainable Finance in Context

- Sustainable finance can play in delivering global goals on climate change and development
- Profitability
- Liquidity
- Efficiency and working capital management
- Financing structure and risk

### Unit 2: Sustainable Finance: Regulation and Self-regulation

- Analysing the role that regulation and industry initiatives self-regulation play in shaping sustainable finance.

- Rewiring risk and return
- Trends, disruption, innovation, and sustainable finance
- The role of the public sector in sustainable finance

### Unit 3: Steering capital for a sustainable future

- Renewable energy equity financing
- Investigate the role of the public sector in sustainable finance
- Carbon credit
- Responsible Management.

### Unit 4: Trends, disruption, innovation, and sustainable finance

- Relationship between cost estimating and pricing
- Framework for assessing a company's quality of financial reports
- Potential problems that affect the quality of financial reports
- Beneish model: M-score to describe the degree to which earnings are manipulated
- Evaluating the earnings quality of a company
- Evaluating the cash flow quality of a company

### Unit 5: The role of the public sector in sustainable finance

- Strategies and frameworks for responding to financial risks
- Understand how finance often drives organizational decisions and evaluations of project performance.
- The accounting equation- what does it mean
- Finance Professionals who might benefit from a refresher