

€ TRAINING

Excellence in Management and Leadership
Principles



29 July - 2 August 2024
Casablanca (Morocco)
New Hotel



Excellence in Management and Leadership Principles

REF: M2408 DATE: 29 July - 2 August 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

Introduction:

This training program is meticulously designed to provide participants with a solid foundation in the fundamental principles of effective management and leadership. Through a dynamic combination of theoretical insights, practical exercises, and interactive discussions, participants will gain valuable skills and knowledge to excel in their roles as managers and leaders.

Program Objectives:

At the end of the program, participants will be able to:

- Develop a Comprehensive Understanding of Management Principles.
- Enhance Leadership Skills and Capabilities.
- Foster Effective Team Collaboration and Performance.
- Improve Problem-Solving and Decision-Making Abilities.
- Cultivate a Culture of Continuous Improvement and Innovation.

Targeted Audience:

- Aspiring managers.
- Team leaders.
- Supervisors.
- Individuals looking to enhance their management and leadership skills.
- Professionals who are transitioning into management roles or seeking to refresh their knowledge of foundational management principles.

Program Outline:

Unit 1:

Fundamentals of Management Principles:

- Understanding the Four Functions of Management: Planning, Organizing, Leading, and Controlling.
- Effective Time and Resource Management for Managers.

- Implementing Organizational Strategies and Goals.

Unit 2:

Leadership Skills and Techniques:

- Communication Skills for Leaders: Listening, Speaking, and Writing Effectively.
- Decision-Making and Problem-Solving Strategies.
- Motivating and Inspiring Teams for High Performance.

Unit 3:

Building and Leading High-Performing Teams:

- Establishing Clear Expectations and Performance Metrics.
- Team Development and Conflict Resolution.
- Recognizing and Rewarding Employee Contributions.

Unit 4:

Effective Problem-Solving and Decision-Making:

- Analyzing Issues and Identifying Root Causes.
- Evaluating Alternatives and Making Informed Decisions.
- Implementing Solutions and Monitoring Results.

Unit 5:

Driving Innovation and Continuous Improvement:

- Fostering a Culture of Innovation within the Organization.
- Encouraging Creativity and Out-of-the-Box Thinking.
- Embracing Change and Adapting to Evolving Business Needs.