

# € TRAINING

Fundamental Approaches for Leadership  
Mastery



1 - 5 July 2024  
Casablanca (Morocco)  
New Hotel



# Fundamental Approaches for Leadership Mastery

REF: M122 DATE: 1 - 5 July 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

The Fundamental Approaches for Leadership Mastery training program is a comprehensive program aimed at developing essential leadership skills and techniques. Through a combination of theoretical knowledge, practical exercises, and real-world case studies, participants gain the necessary expertise to excel as leaders and drive organizational success.

## Program Objectives:

At the end of this program, the participants will be able to:

- Gain insights into their own strengths and weaknesses and leadership styles.
- Be able to understand the emotional makeup of their teams, colleagues, and customers.
- Have begun to develop leadership competencies and skills to motivate employees.
- Understand and begin to practice innovative leadership.
- Have built a foundation for continuous improvement.
- Be able to harness their employees' emotional intelligence to release creativity in the workplace.
- Understand and practice key people skills to motivate towards excellence.

## Targeted Audience:

- Managers.
- Supervisors.
- Team leaders.
- Employees who are being prepared to be promoted to a managerial role.

## Program Outlines:

### Unit 1:

#### Adopting The New Organizational Culture Through Understanding People:

- Importance of perception.

- Perception in the workplace.
- Maximizing our perceptual ability.
- Type & trait theories of human personality.
- Understanding Personality styles.
- Optimizing our personality strengths.
- Removing emotional blind spots.
- Appropriate self-disclosures.

## Unit 2:

### Motivating Employees:

- Understanding motivation.
- Motivating ourselves and others.
- Applying theories of motivation in the workplace.
- How leaders can motivate employees.
- Removing blocks to motivation.
- Motivation for excellent performance.
- Motivating a high-performance team.
- The Art of Giving and Receiving Criticism.

## Unit 3:

### Motivating Innovative & Creative Thinking in The Workplace

- Psychological principles of creativity in the workplace.
- Encouraging creativity for continuous improvement.
- Convergent & divergent thinking.
- Understanding and managing creative people.
- Stages of the creative process: Preparation, Incubation, Illumination & Verification.
- Transforming blocks to creativity.

- Creativity for business breakthroughs.
- Divergent Thinking Skills for Innovative Leadership.

#### Unit 4:

##### The New Leader:

- Psychological principles of leadership.
- Theories of leadership.
- Leadership for managing performance.
- Transactional leadership & transformational leadership.
- Visionary & competent leadership.
- Developing leadership integrity.
- Innovative leadership for excellent performance.
- Being Prepared to Lead.

#### Unit 5:

##### Managing for Excellence:

- Development of Vision, Mission, Key Goals, and Key Processes.
- Optimizing the leader's natural strengths.
- Integrity & Compassion for Accountable Leadership.
- Leadership for Performance Management.
- Managing Change and getting others involved.
- Leading by example.
- Inspirational Leadership.