

€ TRAINING

Strategic Management and Team Leadership
Skills



30 June - 4 July 2024
Istanbul (Turkey)



Strategic Management and Team Leadership Skills

REF: M2307 DATE: 30 June - 4 July 2024 Venue: Istanbul (Turkey) - Fee: 5300 Euro

Introduction:

This training program is designed to equip professionals with the essential tools and techniques necessary to navigate the complexities of modern business environments and foster high-performing teams. Through it, participants will gain valuable insights and practical knowledge to excel in strategic management and effective team leadership.

Program Objectives:

At the end of this program, participants will be able to:

- Develop Strategic Thinking.
- Master Team Leadership and Implement Change Effectively.
- Enhance Communication Skills.
- Cultivate Emotional Intelligence.
- Develop High-Performing Teams.

Targeted Audience:

- Mid to senior-level managers.
- Team leaders.
- Project managers.
- Aspiring leaders.
- Professionals transitioning into leadership roles or those tasked with driving organizational change.

Program Outlines:

Unit 1:

Foundations of Strategic Management:

- Introduction to Strategic Management.
- Vision, Mission, and Goal Setting.

- Environmental Analysis: SWOT and PESTEL.
- Competitive Advantage and Value Creation.
- Strategic Decision Making.

Unit 2:

Strategic Planning and Implementation:

- Crafting a Strategic Plan.
- Strategic Alignment and Resource Allocation.
- Managing Risks in Strategy Execution.
- Monitoring and Measuring Strategic Performance.
- Adapting Strategies to Change.

Unit 3:

Effective Team Leadership:

- Understanding Leadership Styles.
- Building Trust and Credibility.
- Coaching and Mentoring.
- Empowering Team Members.
- Leading Virtual and Remote Teams.

Unit 4:

Communication and Emotional Intelligence:

- Effective Communication Strategies.
- Active Listening and Feedback.
- Emotional Intelligence in Leadership.
- Managing Conflict and Difficult Conversations.
- Building a Positive Work Culture.

Unit 5:

High-Performing Teams and Change Management:

- Characteristics of High-Performing Teams.
- Team Building and Team Development.
- Delegation and Time Management.
- Leading Through Organizational Change.
- Creating a Personal Leadership Development Plan.